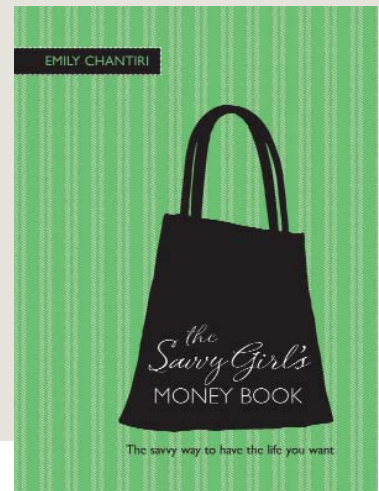




MURDOCH BOOKS

# The Savvy Girl's Money Book

Published September 2005, RRP \$29.95



*The Savvy Girl's Money Book* is a how-to must-have for every girl. The ones who think money is too hard, or boring or uncool to think about. Except their credit card debt is keeping them awake at night. Or they have to choose between paying the rent and buying lunch. With a conversational, easy-going feel more akin to a magazine than the usual personal finance book, this informative and user-friendly guide doesn't condescend it just offers straight up, lively advice on how to manage money without having to give up new shoes and drinks with the girls!

Particularly aimed at women aged 20-35, *The Savvy Girl's Money Book* has something for everyone who can picture the life she wants, but not how to make it happen. Useful tips are laced with peer group stories, 'befores' and 'afters', and wise, practical advice that really works. The tone relates directly to the age group, recognising that this Sex in the City generation loves to spend money on clothes and having fun, but also worries about how to afford the trip they dream of, the car they want, or even next month's phone bill – let alone marriage, a house and kids.

The look is feminine and hip and chapters include 'Keeping up with the Hiltons', about looking great without spending like an heiress, and 'Your Money Horoscope'.

## ABOUT THE AUTHOR:

Author Emily Chantiri has previously co-written two successful personal finance books and is passionate about helping everyone achieve financial independence, particularly the young women at whom *The Savvy Girl's Money Book* was written.

Emily started her own advertising consultancy, The Advertising Edg, eight years ago. In 1998, she and a group of friends decided to turn their book club into an investment club, teaching themselves about money management along the way. The story of their success, the book *The Money Club* went on to become a best seller and inspired many investment clubs across Australia. Emily subsequently co-authored *Financially Fit for Life*. *The Savvy Girls Money Book* is her third book. She lives in Sydney with her husband and two sons.

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To receive a copy of *The Savvy Girls Money Book* please contact  
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